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ORGB4 (with CourseMate Printed Access Card) (New, Engaging Titles From 4LTR Press)



Synopsis

Created by the continuous feedback of a "student-tested, faculty-approved" process, ORGB4 delivers a visually appealing, succinct print component, tear-out review cards for students and instructors and a consistent online offering with Enhanced CourseMate that includes an eBook in addition to a set of interactive digital tools all at a value-based price and proven to increase retention and outcomes.

Book Information

Series: New, Engaging Titles from 4LTR Press

Paperback: 368 pages

Publisher: South-Western College Pub; 4 edition (March 10, 2014)

Language: English

ISBN-10: 1285423267

ISBN-13: 978-1285423265

Product Dimensions: 1 x 10 x 12 inches

Shipping Weight: 1.9 pounds (View shipping rates and policies)

Average Customer Review: 3.9 out of 5 starsÂ Â See all reviewsÂ (48 customer reviews)

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Customer Reviews

The book did come with a CourseMate printed access card, however the code was already used and expired. Very misleading, as I thought I was renting a new book. I was counting on the CourseMate to assist me and I was disappointed that I was not able to take advantage of what I paid for.

This text book is required by our local university where, as it turns out, the author draws a salary. The book takes what should be an interesting and valuable subject and expands it into incomprehensible pseudo-scientific gibberish. Really it's a collection of various management theories drawn from academic papers (replete with the obligatory specialized vocabulary) that must be memorized and regurgitated back. If you want to learn about the subject, go elsewhere. If you are stuck with this in a class treat it as an exercise in memory development - and by all means lobby

your school to drop such drive.

If you want to understand people, take a communications class. This book is supposed to explain human behavior in a workplace setting but all it does is generalize and tear apart legitimate communication theories without serving them any justice. You could just as easily take the vocab words out of this textbook and succeed using just those definitions without using the rest of the text. After taking a freshman level communications class, this supposed junior level management course textbook is a sad comparison.

No code for e-learning extras that one gets with the print version.

I have purchase this textbook for my Organizational Behavior class. Although all I needed was my powerpoint notes for the exam itself, I have used it to understand terms that I needed some help with. This book was helpful for me as I was able to understand terms that I need help with. The book was helpful for me to succeed my my Organizational Behavior class.

Book did not come as advertised. Coursemate card not included (was ripped out of book) and there is lots of writing throughout book. Although it is used and I didn't expect perfection, I did expect it to come in the condition stated.

Wasn't in the best condition but works..the code for on line study was already used there for making it useless

Quick delivery with carefull pack. The book still look nice

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